



FOR IMMEDIATE RELEASE Contact: Kristen Minnis
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Cardinal International
Wayne, NJ

KWARX® – Breakthrough Material In Glassware

KWARX® is a breakthrough technology developed by Arc International, with a team of more than 50 engineers and researchers. KWARX is an advanced glass material that boasts three main features:

Transparency – the best the world has ever seen

Luster – maintains clarity and beauty after more than 2,000 industrial washes

Strength – incredibly resilient to daily wear and tear

KWARX is featured in the *Oenology* collection of glassware by Cardinal International. Collections made from KWARX include *Open Up and Select*.

Cardinal International is the manufacturer and marketer of a complete line of tabletop products and the North America operating division of Arc International.

For more information, visit www.cardinalglass.com or call (973)628-0900.