



FOR IMMEDIATE RELEASE

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**Introducing A New and Innovative Tabletop Brand
Designed Exclusively for the Culinary and Wine Professionals...
Chef & Sommelier**



It is with great pleasure that Cardinal International announces the introduction of their newest and most ambitious tabletop brand—Chef & Sommelier.

For the past 10 months, the Arc International product design teams have been researching, experimenting, and developing new ideas in glassware, dinnerware, hollowware, and flatware in an effort to bring something special to the hospitality markets. “North America is in for a big introduction in the latest in tabletop innovations,” states Bryan O’Rourke, President of Cardinal International.

The Chef & Sommelier offering is “truly dedicated to the culinary and beverage expert,” and, therefore, this newly developed brand was formed to target this high-end clientele. With that, the portfolio of products under the Chef & Sommelier brand will be a combination of new designs, along with a select few from the Mikasa H&R line of products.

For more information and a catalog, please call (973) 628-0900, or contact your local Cardinal representative today.